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| AR 213 Visual Simantics  | **L-T-P** **3-0-0** **3 credit**  |
| Non-verbal communication-signs, symbols and metaphor, general concepts of image and schema Theories of perception and ‘formal design’, Gestalt psychology of expression in architecture and built environment Perception, cognition and evaluation, cognitive schemata and mental maps; imageability and human behavior Cultural aspects and built environment-examples from India and abroad  |